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# Leader POP™

## Build high-potential leaders using *predictive and science-based* leader selection and development.

The **Leader POP™** is a selection and coaching tool designed specifically to help organisations select and develop leadership potential. It assesses the key personality traits, attitudes, and leadership competencies associated with high-potential leaders.

Use **Leader POP™** to:

- Select, develop, and retain high potential leaders
- Obtain a snapshot of essential leadership competencies

- Assess emotional quotient and trust
- Predict ability for strategic thinking, coaching, communication, and more
- Maximise a leader's potential

Along with many other key factors found in senior management positions, the **Leader POP™** assesses:

- Self-management potential
- Motivational structure
- Organisational fit

- Comfort with conflict
- Ability to empathise and support others
- Leadership style
- Communication style
- Consistency in keeping commitments
- Honesty and transparency in professional settings
- Level of self-confidence and personal accountability.



## The Leader POP™ predicts:

- Life-long learning
- Strategic thinking
- Results orientation
- Coaching
- Communication

## The Leader POP™ can be used for:

- Selecting candidates to senior management or executive roles
- Analysing the make-up of various management and executive teams
- Assessing leadership potential to develop a succession plan, based on benchmark of qualified leaders
- Coaching and developing existing and future leaders

## The Leader POP™ provides valuable insight into:

- Individual needs assessment
- Making the right selection decisions
- Matching individual profiles to organisational culture
- Improving retention and growth
- Improving performance and results

**Plus the Leader  
POP™ is legally  
defensible**



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