Professional POP™

Selecting the *right* people for a broad range of professional roles just got a whole lot *easier*.

Selecting people for a broad range of professional roles requires more than just a review of their qualifications and an interview process.

The **Professional POP™** should be part of your selection process. It will help you identify the best candidates for specific roles and cultures, and it provides coaching and development guidelines. It is validated and meets ADA, EEOC and EEC standards.

The **Professional POP™** is a psychometric assessment tool that integrates science into your process of recruiting, selecting, and developing consultants in a variety of professions such as:

- IT
- Engineering
- Medical
- Health Service
- Law
- Accounting

The **Professional POP™** assesses the following traits:

- Self-management potential
- Motivational structure

- Organisational fit
- People orientation
- Leadership style
- Learning needs
- Communications style
- Confidence
- Lifestyle management
- Approach to listening
- Emotional intelligence

There are many other key factors that are common traits in successful individual in the very diverse world of consulting across so many sectors.

It is no longer enough to make a selection decision based solely on a resume and some interviews.

Don't lose the best candidates to your opposition.

The **Professional POP™** is designed for:

- Selecting candidates who would be suited for a senior non-management, consulting, or professional services careers.
- Enhancing the development process of senior non-managers and consultants.
- Analysing consulting and project teams.
- Assessing potential to become team leaders or managers.
- Coaching and developing existing and future consultants.

Our selection platform is **fast, efficient,** and **affordable**. The assessments reports can be used by every hiring manager, without the need for expensive certifications or delays in the selection process.

Buy the **Professional POP™** – or any of our range of assessments – in our online store as you need. Generous discounts are available for volume purchasing, as well as custom branding for your organisation, if that is of interest.

The **Professional POP™** provides valuable insight into:

- Individual needs assessment.
- The right selection decisions.
- Matching individual profiles to organisational culture.
- Improving retention and growth.
- Improving bottom line results.

Measure their personality traits with key competencies.

Using our scales ensures you receive an objective assessment of an applicant's probability of success.

It also provides you with a sound basis evaluating each applicant against a common benchmark.

Finally, it adds predictive validity to your organisations selection process, which is the standard recommended by most Equal Opportunity Commissions (EEOC) and numerous other government regulators of employment testing.

By removing much of the subjectivity of the selection process and replacing it with scientifically validated objective assessments, your organisation can insulate itself from applicant grievances and any potential legal action while simultaneously increasing your ability to identify candidates with the highest probability of success.

What the **Professional POP™** report provides:

Prediction of Success

An easy-to-follow report that removes the guesswork and accurately predicts potential, performance, and retention. Easy for everyone to use and apply – so **no** expensive certifications are needed.

Simplified Selection Process

Know the real strengths and the development areas of your candidates.

Tailored Interview questions

The interview questions are specific to each candidate based on their responses.

Development & Coaching Plans

Specific to that candidate, making sure your investment is targeted.

Plus the Professional POP™ is legally defensible

PRACTICAL SOLUTIONS FOR A DIGITAL WORLD

Driving business results.

Our high-impact solutions ensure that you are on the cutting edge and that your investments are aligned to the expectations of a mobile digital world.

Since 2006, we have constantly helped clients drive their business results by development their people, let's start growing your organisation's success today.

We enable people and businesses to grow and excel

Proudly supporting businesses everywhere.
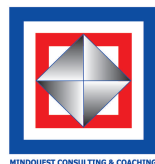View our powerful solution portfolio online or contact us for more information.

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